

The Automotive Forum at IATF2021

Organised by the African Union, AfCFTA Secretariat, Afreximbank and the African Association of Automotive Manufacturers (AAAM)



Programme

Intra-African Trade Fair 2021

15-21 November 2021

Durban, KwaZulu-Natal, South Africa

Tuesday, 16 November 2021

12h25	<p>MAIN SESSION: Moderator: Dr Martyn Davies – Deloitte</p> <p><u>THEME 1: DEVELOPMENT OF REGIONAL VALUE CHAINS AND SKILLS DEVELOPMENT</u></p> <p>The positive economic impact of effective regional value chains as a result of investment in manufacturing capability; supply chains, increased local content, supplier and skills development are best shared in case study format:</p> <p>Case Study (20 minutes): The South African and Moroccan automotive ecosystems Speakers:</p> <ul style="list-style-type: none">• South Africa: Renai Moothilal – National Association of Automotive Component and Allied Manufacturers (NAACAM)• Morocco: Andreas Wenzel – German Chamber of Commerce and Industry in Morocco (AHK Morocco) <p>Case Study (15 minutes): ECOWAS Regional Value Chain Research commissioned by Afreximbank in partnership with AAAM Speaker:</p> <ul style="list-style-type: none">• Johan de Jager – Automotive Investment Holdings (AIH) <p>Case study (15 minutes): The development of regional automotive value chains in the ASEAN Region Speaker:</p> <ul style="list-style-type: none">• Dr John Thoburn – East Anglia University <p>Working Groups to propose effective roadmap & delivery of theme, followed by feedback from the facilitators</p>
14h30	Summation of activities & proposals – the moderator
14h35	Lunch Break/ Exhibition Viewing and B2B/ B2G meetings

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14h35– 17h00	Automotive Finance Clinic at Afreximbank Booth and B2B/ B2G meetings (walk-in)
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Wednesday, 17 November 2021

08h30	Registration and Networking
09h00	<p>MAIN SESSION: Moderator: Professor Faizel Ismail – Former South African Ambassador to the World Trade Organisation (WTO)</p> <p><u>THEME 2: POLICY</u></p> <p>Case Study (15 minutes): Global research output regarding successful Automotive Policies in developing economies Speaker:</p> <ul style="list-style-type: none">Mbongeni Ndlovu – Toyota Wessels Institute for Manufacturing Studies <p>Presentation (15 minutes): The Auto Pact Vision and the economic benefits to Africa; key aspects to effective national and continental automotive policies and the considerations around the AfCFTA in designing these policies Speaker:</p> <ul style="list-style-type: none">Alec Erwin – Ubu holdings <p><u>THEME 3: AUTOMOTIVE FINANCING AND AFFORDABILITY</u></p> <p>Presentation (30 minutes): Affordable mobility solutions along with their associated costs. Asset based vehicle financing for new and used vehicles will be explored whilst sharing the vehicle ecosystem required to bring about affordable interest rates along with potential public developmental initiatives to encourage new vehicle sales Speakers:</p> <ul style="list-style-type: none">Mike Vincent – Deloitte, Highlights from Auto financing Study, Investment and ConsumerEugene Ochse – Standard Bank, VAF Africa Regions

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	<ul style="list-style-type: none"> Frederick Seidu – Afreximbank <p>Case Study (15 minutes): Affordable mobility solutions Speaker:</p> <ul style="list-style-type: none"> Serge Kamuhinda – VW Rwanda
10h30	Break
10H45	<p>MAIN SESSION: Moderator: Khutso Sekgota – Deloitte</p> <p><u>THEME 4: VEHICLE SAFETY</u></p> <p>Presentation (15 minutes): Key aspects of vehicle homologation and compulsory standards required to ensure safety; the importance of the harmonisation of standards across Africa; the benefits of vehicle traceability considering financing, revenue collection and control. Potential options to ensure that secondhand imported vehicles and components comply with the necessary standard requirements</p> <p>Speaker:</p> <ul style="list-style-type: none"> Deon Strydom – Nissan <p>Case Study (15 minutes): The dangers presented using secondhand vehicles (and components) that do not meet the minimum standards and are not roadworthy Speaker:</p> <ul style="list-style-type: none"> Reuben Gisore – African Organisation for Standardisation (ARSO) <p>Working Groups to propose roadmap and effective delivery of themes 2, 3 and 4; followed by feedback from the facilitators (30 minutes)</p>
12h15	Break

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12h25	<p>MAIN SESSION: Moderator: Khutso Sekgota – Deloitte</p> <p><u>THEME 5: SUSTAINABILITY</u> Presentations (30 minutes): The opportunity of using alternate drivetrains that present an affordable, positive balance of payments and a more environmentally friendly solution (including clean fuel), in the transition to electric vehicles, for Africa. Speakers:</p> <ul style="list-style-type: none">• Dr Jakob Seiler – Verband der Automobilindustrie (VDA)• Dr Kwasi Ampofo – BloombergNEF <p>Case study (15 minutes): A Global OEM will share the future of engine technology and what is driving the change to electric vehicles Speaker:</p> <ul style="list-style-type: none">• Vishal Sharma – Toyota
13h10	Lunch Break
13h55	<p><u>THEME 6: INFRASTRUCTURE AND SUPPLY CHAIN</u> <u>Moderator</u> David Coffey – CEO of AAAM</p> <p>Case study (20 Minutes): Examples will be shared as to actual infrastructural, logistics and supply chain challenges in Africa Speakers:</p> <ul style="list-style-type: none">• Dr. Markus Thill – Bosch• Professor Dr.-Ing. Frank Straube – Technische Universität Berlin <p>Case study (30 minutes): Successful Industrial parks, Special Economic Zones and other Private Public initiatives that have overcome infrastructure and supply chain challenges in the Automotive Sector whilst attracting investments and facilitating a competitive manufacturing and supply chain environment Speakers:</p> <ul style="list-style-type: none">• Oupa Nkoane – Automotive Industry Development Centre (AIDC) South Africa• Eng. Yehia Zaki – Suez Canal Economic Zone (SCZONE) Egypt

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14h45	Working Groups to propose roadmap and effective delivery of themes 5 and 6; followed by feedback from the facilitators
15h45	Exhibition Viewing and B2B/ B2G meetings
15h45 – 17h00	Automotive Finance Clinic at Afreximbank Booth and B2B/ B2G meetings (walk-in)